

The Ultimate Bachelor Party For Millennials Who Love To Travel



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The Ferrari test drive starts at Piazza Michelangelo in Florence (Credit: TestDriveFirenze)
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When wedding season starts to peak in springtime, bachelor (and bachelorette) parties tend to get into full swing. For millennials who love to travel, [Perillo's Learning Journeys](#) recently announced what it has dubbed as the "Ultimate Bachelor Party," a four-night guys' getaway to Tuscany.

Times have changed and so have bachelor parties

For many years, bachelor parties typically involved a raunchy, male-only night out—fueled by alcohol, held close to home, with gambling and a seductive stripper as the headline entertainment.



Bonding over beer (Credit: Shutterstock)

Over time, this rite of passage seems to have morphed into something far tamer—but also more costly. Millennial bachelor parties often involve male friends and family of the groom celebrating and bonding with one another at appealing vacation venues, usually held over long weekends.

Some popular destinations for bachelor parties include magnet playgrounds like Las Vegas, New Orleans, New York or San Francisco; sites where major sporting events (like baseball, football, hockey, etc.) take place; sunny beach resorts in Mexico and the Caribbean; and national parks where “guys can be guys”—hiking, fishing, camping and enjoying the outdoors.

Based on a survey from Zillow and The Knot, [CNBC reported](#) that millennial groomsmen spent an average of \$738 each in 2017 for close-to-home bachelor parties and more than twice that amount, \$1,532, for ones requiring lodging and travel.

A once-in-a-lifetime adventure in Tuscany

Perillo's "Ultimate Bachelor Party" starts in Florence. From there, the group is taken to [Villa Il Poggiale](#), a luxury Renaissance villa located in the heart of Tuscany. In the days that follow, the group hits the links at 18-hole [Golf Ugolino](#), test drives a new [Ferrari California T](#) through the Florentine hills and enjoys a wine tasting at a local vineyard. On the last day, the group arrives at [Tenuta Torciano Winery](#) in Chianti for a hands-on barbecue lesson followed by a hearty feast of grilled meats, roast vegetables, local cheeses and more.



Hole 2 at Golf Ugolino (Credit: Golf Ugolino)
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The price of the four-night "Ultimate Bachelor Party" package starts at \$2850 per person (for a minimum of four guests) including the cost of accommodations, golf, the test drive, wine tasting, country barbecue, private hotel transfers and select meals. The package does not include airfare and can be customized with other experiences for bachelors (or bachelorettes.)



Bedroom at Villa Il Poggiale (Credit Villa Il Poggiale)
Bedroom at Villa Il Poggiale (Credit Villa Il Poggiale)

Much like using a party planner to coordinate and advise on wedding logistics, the Ultimate Bachelor Party leaves the hassles of planning to an expert team that is trained and committed to making a once-in-a-lifetime event memorable for the groom and his posse.


The genesis of Perillo's Ultimate Bachelor Party

After World War II, Perillo Tours, a veteran tour operator, was one of the first to pioneer the concept of coaxing Americans to visit Italy's "big three"—Florence, Venice and Rome—with tempting all-inclusive air and land packages advertised on TV.

Over the years, the company has changed its stripes, too.

“My family has been perfecting the Italian vacation for decades with the goal that when travelers think of Italy, they'll think of us,” says Steve Perillo, president and owner of Perillo Tours. “And while escorted tours in Italy remain at our core, we wanted to harness years of expertise and relationships to expand our offerings to more niche travelers.”

Perillo's Learning Journeys division builds upon the company's 73 years in the industry to create bespoke itineraries, like the "Ultimate Bachelor Party." Other immersive trips can be designed to focus on yoga and wellness, cooking, photography, arts, conservation or learning a language at various locations around the world. (For more details and information, contact [Perillo's Learning Journeys](#).)

The Ultimate Bachelor Party offers the opportunity to live "La Dolce Vita" in Tuscany. 

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